

#### Linked Campaigns

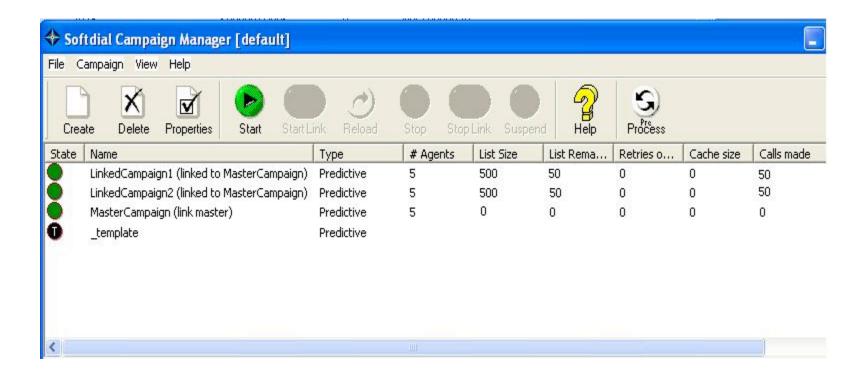
- Campaigns are grouped together.
- One campaign becomes the 'Master'
- Other campaigns are 'Linked' to the Master

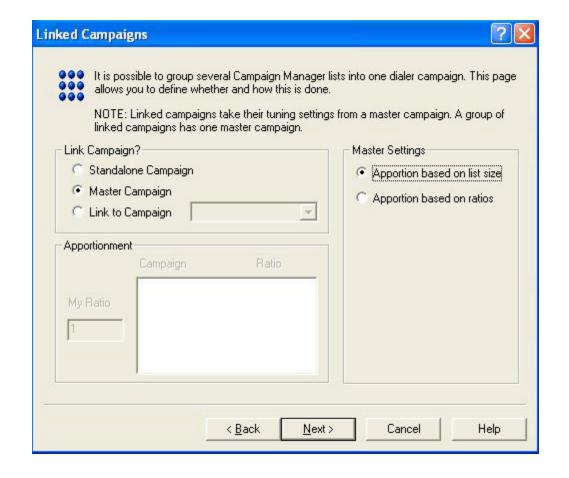
- Collectors sign on to the 'Master' campaign
- Accounts are assigned to the 'Linked' campaigns
- Accounts from the linked campaigns are fed into the master campaign

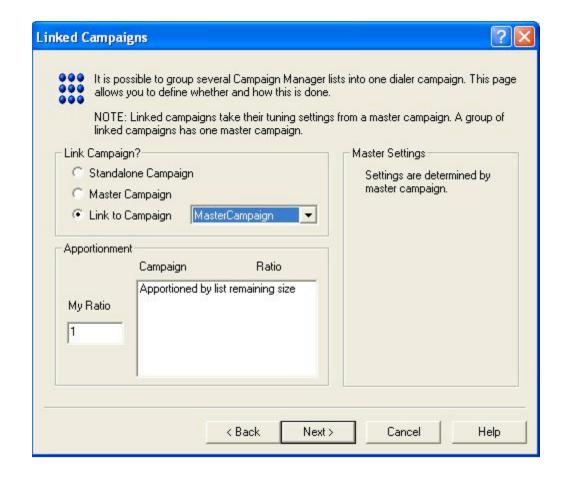
- The Master campaign can run all day: agents never need to sign off
- The linked campaigns can be started, stopped, rebuilt and re-run, all day long

 You can call different numbers at different times for each linked campaign. Your west campaign can call home then cell and your east campaign can call work then cell

- Your agents never waste time changing campaigns and are always working the campaigns you assign
- All agents are in one big pool, improving efficiency







#### QUANTRAX CORPORATION INC.

<u>Linked Campaigns</u>

Database Input			Database Output			Call Recording		
Data Selection (Filters)			1	Time Zone Management			Do Not Call Lists	
General Linked Campaigns			Teleph	Telephony Setup   Dialing Tuning			Retry Options	Schedule
	allows :	you to define wh Linked campai campaigns has	nether an gns take	d how this i their tuning	s done. settings fro	m a ma	e dialer campaign. ster campaign. A Settings	
C 1	Master (	nt	lasterCar		•		ings are determin ter campaign.	ed by
		Campaign		Ratio				
	atio	MasterCamp LinkedCamp		10 20				

 Allow you to achieve the benefits of stratifying your business without incurring the performance penalty of small groups of agents and small groups of accounts